

# **NINE DAYS ON THE RECORD: THE AMATA ENGINEERING REBUILD**

An electrical contractor's website, rebuilt and live in nine days on the record — with the receipts for every claim, and a list of the claims we refuse to make.

Silviu Preoteasa · Soliber Net Limited, Dublin

# **OUR OWN VENTURE. BUILT BEFORE SOLD.**

**Amata Engineering Limited (CRO 752147) is a commercial electrical contractor in Co. Meath — one of three separate Irish companies under common founders, disclosed on every case study we publish.**

**Its site rebuild is the method we now sell as a Soliber package. We ran it on our own business first, and this is the dated record.**

**Among the work on that site: electrical works on an 8 MW data centre, Dublin · client confidential.**

# WE CAN'T SHOW YOU THE BEFORE

The old site existed — DNS records prove it, and it refused automated fetch when we checked on 18 September 2026. But no archive of it exists anywhere. Not one Wayback capture. Not one screenshot in the record.

So this publication makes no claim about what the old site said or what it cost the business. We don't know. Nobody does.

Lesson one is free: archive your site today. The before you don't capture is a case study you can never write.

# 20 SEPT → 29 SEPT

## 20 SEP

Decision on record. Competitor research (13 firms), brand tokens from the logo, first homepage prototype — same day.

## 29 SEP

Full build: 27 pages, 59 image variants, automated content and link checks passing. DNS moved, production uploaded, old site off, new site live by evening.

## +5 DAYS

The live site already serving as a cited source in the firm's own prospect work.

Nine days, first on-record decision to live. Every date from file timestamps and session logs.

# **AI BUILT. A HUMAN DECIDED.**

The AI: the research report, the design tokens, the prototype, the 27-page build, the image pipeline, the automated checks, the DNS copy — each infrastructure step executed with per-step human approval.

The human: every ratified decision, all project imagery and its rights, the production upload, the go-ahead.

Labelled, because it must be: two gallery motion clips are AI-generated from the owner's own photos. A site claiming “no AI imagery” would be lying; this one doesn't claim that.

# AI-ASSISTED TENDER ESTIMATING

The rebuilt site publishes two worked tender examples. The workflow behind them, as actually run:

1. Ingest the full issued package; build a text and image corpus.
2. Rebuild quantities from the drawings; reconcile against issue registers.
3. Price against a calibrated internal baseline.
4. Adversarial audit: an independent pass attacks the first draft.
5. Output generated from a checked data layer — never hand-typed.
6. A human estimator reviews before anything is issued.

# RE-PRICING A 2024 TENDER

A specialist estimator priced this job manually in August 2024. In September 2026 the AI workflow re-priced the same package in one working day — the firm's own measurement; the file timestamps sit within one afternoon.

**Quantities:** the 2026 take-off matched the 2024 manual take-off on eight named item classes; one differed by under 1%.

**Price:** the calibrated model landed within 3.8% of the 2024 manual estimate, on an all-in basis, with two years of price movement in between.

No speed-up ratio is claimed: nobody recorded how long the 2024 manual estimate took. No denominator, no ratio.

# **999 PAGES, TWO DAYS**

A live tender: 161 files, 999 PDF pages, 83 registered M&E drawings. The workflow read all of it and consolidated  $\approx 70$  scattered queries into 49, carrying 263 numbered requests, in a 46-page clarification letter.

Elapsed: two days (18–19 September — the firm's own measurement).

The quality mechanism is the point: an independent audit pass withdrew or corrected roughly a third of the first-pass findings, and a third pass deleted 67 questions the tender package already answered. The letter got shorter because it got checked.

# WHAT WE WON'T CLAIM

- No “10× faster”: the manual baseline’s duration was never recorded.
- No traffic or enquiry numbers: the site has been indexable for days, not months.
- No tender outcomes: neither example has an award on record.
- No client names in this piece: the record holds no written client consents, and a publication about evidence discipline doesn’t get to borrow names without them.

# **DECIDE. NINE DAYS. LIVE, WITH CHECKS.**

This is what an AI-first rebuild looks like when the human stays in charge of decisions and the machine does the volume: research, build, checks and cutover inside two weeks of the decision — and a site that can prove what it says.

The measurable results come next, dated, as they accrue — search coverage, enquiries, tender turnarounds. Small real numbers, published late, beat big ones nobody can check.

# **YOUR SITE HAS A BEFORE. CAPTURE IT, THEN FIX IT.**

Start with the free audit: see what AI crawlers get from your site today, without executing a line of JavaScript.  
AI-assisted, labelled as such.

**SOLIBER.NET/AUDIT**

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